



**INSTITUTE OF DISTANCE AND OPEN LEARNING
GAUHATI UNIVERSITY**

HOME ASSIGNMENT

(Session: 2012-2013)

MASTER OF COMMUNICATION & JOURNALISM (MCJ) Module-II

GUIDELINES FOR SUBMISSION OF HOME ASSIGNMENTS:

1. Write your **NAME, ROLL NUMBER, SESSION, PAPER NUMBER, TOPIC SELECTED** and **EXAMINATION**, clearly on the top of the Front page of each paper.
2. Submit your Assignments **PAPER-WISE** Separately.
3. Each of the two topics given in each paper will be answered as **two essays** of *not more than 500 words each*. There will be negative marking for writing in excess of the word-limit.
4. Each answer (essay) carries a weightage of **10 marks**. (10 marks x 2 essays = 20 marks).
5. Keep a margin of about 1 inch on each side of the page.
6. **Stick File** not necessary.
7. **Copying** from others including **Xerox** from others strictly prohibited.
8. You can submit the essay written in your own hand-writing on **A-4** sized paper on **One Side** of each page **Only**.
9. Submit Your Assignments strictly on or before the due date as notified. Assignments received after the due date may not be considered for evaluation.
10. The last date of submission is ***April 25, 2014***.

N.B. Students are requested to follow the instructions strictly.

Paper VII : Media Management

1. Visit any one satellite news channel of Assam or any other part of India and prepare a report on the organizational set up.
2. Visit one FM Radio station and one community radio station of Assam or any other part of India and prepare two separate reports on the different departments and their duties.

Paper VIII : Electronic Media

1. Prepare a documentary on any relevant subject for 2 to 10 minutes duration. You have to provide in CD/DVD format with name casting giving your name, roll no etc. and also shooting script, screenplay and synopsis.
2. Make a popularity survey of any two satellite entertainment channels and prepare a note on that.

Paper IX : Development Communication & Communication Research

1. Prepare a communication strategy for creating AIDS awareness in a village.
2. Prepare a research design for doing research on the topic 'Role of Radio as a medium of rural development'.

Paper X: Opinion Writing

1. Write an editorial on the execution of Ajmal Kasav and Afjal Guru and the killing of Sarabjit Singh in Pakistani Jail and the subsequent impact on the peace process and the diplomatic relationship between the two countries.
2. Write two separate letters to the editor of a leading national daily highlighting the spot-fixing controversy in IPL-6 and the issue of infiltration in North East India.

Paper XI: Media Laws and Ethics

1. Write an analytical note in your own words about the current status of press-freedom in India with suitable examples.
2. Write an analytical note on RTI as a tool of reporting and its clash with the draconian Official Secrets Act, 1923.



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**DISSERTATION (2012-2013)
MASTER OF COMMUNICATION & JOURNALISM (MCJ)
(Final Module)**

General Guidelines for submission of Dissertation in MCJ

The students of the Master of Communication & Journalism (MCJ) are required to prepare a Dissertation on any related topics.

1. Topic of the Dissertation and a brief synopsis along with the name and details of the guide are to be submitted to the HOD, Communication & Journalism Dept., GU for approval well in advance i.e. **on or before 25th April, 2014**. Students are requested to submit their personal contact telephone numbers (mobile) and e-mail ID for further correspondence.
2. After due approval from the Department, the students should proceed for the dissertation.
3. Each student has to deposit *Rs. 1000/- (Rupees one Thousand)* only to the HOD/Co-ordinator, Dept. of Communication and Journalism as the dissertation fee at the time of submission of the dissertation.
4. Medium of the Dissertation is English only.
5. Topic of the Dissertation must be related to media and mass communication.
6. Students have to submit 3 copies of Dissertation to the IDOL.
7. Use Times New Roman fonts in 12 pt. with 1.5 line spacing, typed in A4 size paper on one side only.
8. Number of pages may vary from 60 – 80 (excluding title, certificate, contents, bibliography and appendix).
9. Dissertation must be properly binded. Hard bind with raskin cover (Black/Mezenta Colour).
10. Dissertation should be arranged as below.
 - a) Title page – giving title of the dissertation, Name, Roll No, Session, GU Registration No, Name and designation with official address of the Guide and address of the IDOL.
 - b) Certificate (format of certificate is given herewith)
 - c) Acknowledgement
 - d) Contents
 - e) Text
 - f) References/Bibliography
 - g) Annexure (*if any*)

The Dissertation has to be **submitted latest by 25th April, 2014**, certified by an approval guide. Students may select guide from:

- i. Senior media person, not below the rank of Editor, Executive Editor, Deputy Editor, Senior Correspondent etc.
- ii. University faculty member.
- iii. Faculty member of any college with M.Phil or Ph.D. degree.
- iv. Faculty from Higher educational Institute or Research Institute with M.Phil or Ph.D. degree.

Format of the Certificate (Type this certificate in the Official Letter Pad of the Guide)

CERTIFICATE

This is to certify that the Dissertation (Title)
Submitted by (Name of the student) a student of Master of
Communication & Journalism course of the Institute of Distance & Open Learning, Gauhati University,
is an original work carried out by himself/herself.

This dissertation was not submitted for any other degree or diploma.

This may be accepted as a requirement for the award of the degree of Master of Communication &
Journalism under IDOL, Gauhati University.

Signature of the Guide
(With official Seal)

Name:

Designation:

Address:

Date:.....

Place:.....